

## *OWG 4 Business Approved Recommendations*

1. Recommends that all paralegal courses (PARA), the associate of applied science in paralegal, and the paralegal certificate be offered.
2. Recommends that MATH 1001 or higher math serve as a prerequisite for ACCT 2101.
3. Recommends that MATH 1001 serve as a prerequisite for ECON 2105 and 2106. Additionally, students must have exited ENGL 0989 or have test scores high enough to place directly into co-requisite remediation.
4. Recommends that DSC's CISM 2201 (Fundamentals of Computer Applications) becomes BUSA 2101 (Survey of Computer Applications) as shown below:

*BUSA 2101: Survey of Computer Applications: An introduction to computers and computer applications at a level appropriate for basic academic and professional needs.*

*Prerequisites: None.*

5. Recommends that ASU's BUSA 2000 (Introduction to Business) will become BUSA 1105 (Introduction to Business) as shown below:

*BUSA 1105: Introduction to Business. An integrative study of the functional areas of business (finance, operations, marketing, human resources, etc.) Prerequisites: READ 0099, ENGL 0099, ENGL 0989 or satisfactory English scores to place into co-requisite remediation or higher; MATH 0099, MATH 0987, MATH 0989 or satisfactory math scores to place into co-requisite remediation or higher.*

6. Recommends that DSC's BUSA 1100 Financial Planning and Investment Management (2,0,2) be replaced with BUSA 2100 Personal Financial Planning and Investment Management (3,0,3). The content of the course will be enhanced, covering additional areas to justify it as a 3-credit course. The new course number and title would be transferred to the new ASU:

**Current Description:**

*BUSA 1100: Financial Planning and Investment Management (2,0,2) provides the foundation for studying and applying personal financial planning techniques for a lifetime. Prerequisite: None.*

**Proposed Description:**

*BUSA 2100: Financial Planning and Investment (3,0,3) Provides the foundation for studying and applying personal financial planning techniques. Broad coverage of personal financial decisions, including basic financial planning, tax issues, managing savings and other liquid accounts, buying a house, the use of credit, insurance, managing investments and saving for retirement. Prerequisite: None.*

7. Recommends deactivating the DSC certificate programs in Management and Advanced Management.

**8. Recommends that the following DSC courses be discontinued:**

<b>DSC Existing Course</b>	<b>ASU Existing Course:</b>	<b>Suggested Action:</b>
BUSA 1121 Small Business Management	MGMT 4127	Discontinue DSC course
BUSA 1145 International Business, Culture and Economics	BUSA 4105	Discontinue DSC course
BUSA 2105 Communicating in the Business Environment	BISE 2040	Discontinue DSC course
BUSA 2106 The Environment of Business	MGMT 3105	Discontinue DSC course
BUSA 2200 Principles of Management	MGMT 3106	Discontinue DSC course
BUSA 2215 Principles of Human Resources Management	MGMT 4125	Discontinue DSC course
BUSA 2220 Human Relations	MGMT 4110	Discontinue DSC course
BUSA 2234 Logistics and Supply Chain Management	LOGM 3220	Discontinue DSC course
BUSA 2235 Inventory Management	LOGM 4225	Discontinue DSC course
BUSA 2236 Transportation and Traffic Management	LOGM 4210	Discontinue DSC course
BUSA 2237 Cost, Perf. & Cust. Serv. Mgmt For Supply Chain	LOGM 4220	Discontinue DSC course
BUSA 2238 Global Logistics	LOGM 4270	Discontinue DSC course
BUSA 2239 Purchasing and Material Management	LOGM 4220	Discontinue DSC course
BUSA 2240 Principles of Marketing	MKTG 3120	Discontinue DSC course
BUSA 2250 Retail Management	MKTG 4140	Discontinue DSC course
BUSA 2255 Personal Selling	MKTG 3130/2132	Discontinue DSC course

**9. Recommends that for all Business programs of study Area F will be as below:**

<b>NEW ASU BUSINESS AREA F (18 credit hours)</b>		
<b>Required Classes - 15 hours</b>		<b>Hrs</b>
ACCT 2101	Principles of Accounting I*	3
ACCT 2102	Principles of Accounting II*	3
ECON 2105	Principles of Macroeconomics (if not taken in Area E)*	3
ECON 2106	Principles of Microeconomics*	3
BISE 2010	Fundamentals of Computer Applications	3
*ACCT 2101, 2102 and ECON 2105, 2106 are required by BOR		
Elective(s)**		
BUSA 1105	Introduction to Business	3
BISE 2040	Communications for Management	3
**If ECON 2105 taken in Area E, take both electives, otherwise, take one.		

**10. Recommends that prerequisites for BISE 2010 Fundamentals of Computer Applications be changed to read “READ 0099, ENGL 0099, ENGL 0989 or satisfactory English scores to place into co-requisite remediation or higher; MATH 0099, MATH 0987, MATH 0989 or satisfactory math scores to place into co-requisite remediation or higher”:**

**11. Recommends continuing to offer the following current ASU and DSC programs at the new ASU:**

**UNDERGRADUATE**

- **Bachelor of Applied Science in Technology Management**
  
- **Bachelor of Science Degree in Accounting**
- **Bachelor of Science Degree in Business Information Systems**
- **Bachelor of Science Degree in Management-Areas of Concentration:**
  - **Business Management**
  - **Healthcare Management**
- **Bachelor of Science Degree in Marketing**
- **Bachelor of Science Degree in Supply Chain and Logistics Management**
  
- **Minor in Business Administration (Non-Business Majors)**
- **Minor in Supply Chain and Logistics Management (Business majors only)**

**GRADUATE**

- **Master of Business Administration--Areas of Concentration: )**
  - **General MBA**
  - **Accounting**
  - **Healthcare**
  - **Supply Chain and Logistics Management**
  - **Public Administration**

**12. Recommends discontinuing the following programs:**

- **Bachelor of Applied Science with a Major in Fire Services Administration**
- **Bachelor of Applied Science with a Major in Supply Chain and Logistics Management.**

**13. Recommends that DSC's LEAD 1101 (Leadership Development) will be housed in the College of Business and will be added to the new ASU COB course offerings:**

***LEAD 1101:** Leadership Development: The purpose of the course is to help students identify the attributes of effective leaders so that they can build their leadership potential and develop skills that will be of benefit to them personally and in their chosen profession.*

*Prerequisite: None.*